

JOIN THE RÉVOLUTION

The révolution's beginning! Commuters are breaking free from horribly congested, polluted car commutes by using é-bikes. It's very cool. There's even tax breaks to get you started!

LOSE THE LYCRA, LEAVE THE CAR

É-bikes mean you can leave when you like and go the way you want to. Effortlessly cruising along quiet roads and cycle-ways. No queues, no frustration. Cycling in normal clothes without getting hot and sweaty.

CLEAR YOUR LUNGS

It's a fact! 50,000 people a year die prematurely in the UK from exposure to the poor quality air on our busy city streets. Cars internally recirculate the pollution giving their occupants a double dose!

Cyclists have much less exposure and an é-bike rider using quieter routes has practically none.

CLAIM YOUR TAX BREAK

On PAYE? Then save up to 42% of the bike price, making a £1,200 e-bike as little as £38 per month for 18 months with no other payments to make.

NO LIMIT & NO FEES

The Green Commute Initiative is much more exciting than a standard cycle to Work scheme! With no £1,000 limit you can get any bike you want and there are no end of scheme fees!

Traditional bicycles including folders are available.

NOW IMAGINE THE WEEKENDS

Whether it's socialising with friends, a trip to the pub or café or a ride in the country.

**NOTHING IS AS MUCH
FUN AS AN E-BIKE**

BIKE QUOTE

GREEN COMMUTE INITIATIVE PARTNER

greencommuteinitiative.uk
info@greencommuteinitiative.uk
020 3740 1836



No Limits
Cycle to Work
Any Bike, Any Price!

JOIN THE RÉVOLUTION...

GET AN É-BIKE

& SAVE UP TO 42%

Pay Monthly
No £1000 Limit!



CAN I QUALIFY?

As long as you're on PAYE and your employer agrees to run the scheme then you'll benefit!

HOW DOES IT WORK?

We provide you with the bike and any equipment you choose. You sacrifice some of your salary. Because you're not paying tax or NI on this amount you'll make a substantial saving. See the examples below.

HIGHER RATE TAX PAYER

Bike price	£2,452
Net monthly Cost	£79
You Save 42%	£1030

LOWER RATE TAX PAYER

Bike price	£1,297
Net monthly Cost	£49
You Save 32%	£415

18 month illustration. No other employee cost.

CAN I HAVE A BIKE OVER £1000?

Yes, subject to your employer's consent you can have any value bike. There's no need for top ups or deposits. And you'll make savings on the whole value of the bike.



DOES IT HAVE TO BE ELECTRIC?

No, you can have any UK legal bicycle you like as long as you can commute on it. Accessories, spares, safety equipment and locks can also be included.

WILL I OWN THE BIKE?

Yes, although the scheme has to comply with tax regulations. This is all included in the arrangements and you won't pay any additional end of scheme fees.



TRY AN 'É' FOR FREE!

WE'LL LEND YOU AN É-BIKE FREE TO TRY

Your employer just needs to allow you to take part in the Green Commute Initiative.

They'll also benefit: Employees who cycle take less time off, are happier and less stressed. There's no cost to employers and they don't need any cash!

WHY NOT ASK THEM ABOUT TAKING PART?

EMPLOYERS BRIEFING

We want to get commuters out of their cars and onto clean healthy e-bikes and we're using tax incentives to do it.

NO CASH REQUIRED

You don't need to find any cash to run a GCI scheme, we'll normally fund the acquisition of the bikes.

AN EMPLOYEE BENEFIT WITH NO COSTS!

It doesn't cost employers anything to run a GCI scheme. The employer tax savings means there's no effect on your bottom line.

MINIMAL ADMINISTRATION

We manage pretty much all the administration for you. You'll just need to let your payroll know the salary sacrifice information.

I THOUGHT THERE WAS A £1,000 LIMIT?

For old fashioned C2W schemes there is but GCI works differently. We are authorised by the FCA to run GCI Cycle to Work schemes including any value bikes. So you don't need to have FCA authorisation.

WHAT ABOUT HMRC?

The Green Commute Initiative is fully compliant with HMRC regulations and guidance.

WILL YOU HELP PROMOTE THE SCHEME?

Yes, we can provide lots of promotional material and can even offer "e for free" so your employees can try an e-bike free of charge.

WHAT'S THE NEXT STEP?

Get in touch! We'll provide all the information and everything you need to offer a successful scheme. Our contact information is on the back.